



Republic of the Philippines

DEPARTMENT OF SCIENCE AND TECHNOLOGY



BAGONG PILIPINAS

12 AUG 2024

MEMORANDUM

TO: The Heads of the DOST Sectoral Planning Councils, Research and Development Institutes, S&T Service Institutes, and Regional Offices

FROM:  **LEAH J. BUENDIA, Ph.D.**
Undersecretary for R&D

SUBJECT: Leaders in Innovation Fellowships (LIF) Global 2025

DATE: 09 August 2024

This is to kindly inform your respective agencies that the Leaders in Innovation Fellowships (LIF) Global 2025 is now accepting applications for innovators from the Philippines. The program supports entrepreneurs with a technology prototype to create an entrepreneurial mindset, empowering them to contribute positive impact in the community.

Relative to this, may we request your agencies to kindly disseminate the Call to potential candidates, particularly those innovators and/or technologies that have been funded by the DOST. Below are the main eligibility criteria:

- The innovation must be at **technology readiness level 4** or above, and evidence of a prototype should be provided in the application;
- The applicant's innovation can be any new product, technology or service, based on research in engineering defined in its broadest sense to encompass a wide range of fields, including, but not limited to:
 - Agriculture technology, Biotechnology, Chemical Engineering, Civil Engineering, Computer Science, Design Engineering, Electrical and Electronic Engineering, Materials Science, Mechanical Engineering, Medical Engineering, among others;
- Candidates must be the original innovator and own shares in the company created;
- The innovation should have the potential to benefit the Philippines, and/or other countries, in terms of improving social welfare and driving economic development, and they should contribute one or more of the UN Sustainable Development Goals;
- The primary application of the innovation must NOT be in the defence, military, or fossil fuel-based energy sectors;
- LIF Alumni and candidates with an innovation/business that has been supported by LIF before cannot apply;
- Applicants must be able to commit to LIF Global for a minimum of 4 hours during onboarding (13 and 14 December), and at least 20 days for training and mentoring between January and July, including 4 days (travel excluded) of in-person training in the Philippines and 14 days for the UK Residential in July. This implies being able to secure permission from all relevant employers to attend the programme if selected. The Academy will provide documentation on LIF counting as training or continuous personal development if required once you have joined the cohort;

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P.O. Box : 3596 Manila Central Post Office

Tel. Nos. : Trunkline (+632) 8837-2071

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Certificate Registration No.
PHP QMS 24 93 0194



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- Applicants must be able to commit to travel internationally. All costs associated with the LIF Global programme will be paid for by the Royal Academy of Engineering, with the exception of visas and travel insurance. Participants will be asked to purchase a travel insurance covering COVID-19 testing and quarantine costs. The Academy will consider covering the costs of any caring needs related to travel on a case-by-case basis;
- Candidates will need to demonstrate fluency in English and must have a strong interest in commercialisation to participate.

Kindly note that the deadline of the application is **on 15 October 2024 (9:00 PM, Manila time)**. More details on the LIF Global 2025 including the application process can be accessed in the following link: <https://tinyurl.com/LIF2025Call>. For any inquiries, your office may directly contact Ms. Mary Rose Anne F. Almazan via the email address: mrafalmazan@dost.gov.ph.

For promotions and dissemination purposes, also attached is the LIF Global 2025 Social Media Toolkit.

Thank you.

Cc: **Engr. SANCHO A. MABBORANG**
Undersecretary for Regional Operations

Dr. NAPOLEON K. JUANILLO, JR.
Assistant Secretary for Technology Transfer, Communications, and Commercialization

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LIF Global 2025 - Social Media Toolkit

About this toolkit

This social media toolkit is intended to support the call for the Leaders in Innovation Fellowships Global programme for 2025. It provides tools and guidance to help promote the opening of applications, as well as communicate the impact and advantages of the programme to potential applicants. It includes:

- **Social media posts** for you and your country's LIF alumni
- **Visual assets and logos** to use on social media
- **Boilerplate text** to describe the Royal Academy of Engineering, and the Leaders in Innovation Fellowships programme

Use this toolkit to help share the story of LIF Global, and encourage your network to apply for the LIF Global programme. With your help, we can ensure that potential applicants precisely understand the benefits that the programme can provide.

*Please note that the upcoming call for applications is for the **LIF Global** programme only, with this toolkit being designed with this specific programme in mind.

Content for social media

Please consider using this material for your own social media content. Do feel free to also create your own content if desired, but if so, remember to:

- **Always** use the hashtag #InnovationLeaders
- Tag @RAEngGlobal if using **X (Twitter)**
- Tag @RAEngineering if using **Facebook**
- Tag @Royal Academy of Engineering if using **LinkedIn**
- **Always** include the LIF Global landing page link - <https://bit.ly/3APJiLI>

Relevant links

Please see below for links to the relevant social media accounts:

- X (Twitter): [@RAEngGlobal](#)
- LinkedIn: [The Royal Academy of Engineering](#)
- Facebook: [The Royal Academy of Engineering](#)

Visual identity and promotion

A selection of assets have been created to promote the LIF Global programme on social media. These include:

- Logos and media cards, found [here](#).
- Short YouTube videos, found [here](#).



- The LIF Global programme from @RAEngGlobal is now accepting applications for engineering innovators in [INSERT YOUR COUNTRY] to benefit from its unique training opportunities and unparalleled global network of #InnovationLeaders – apply to join the 1400+ community: <https://bit.ly/3APJiLI>
- From climate change to world hunger, engineering is crucial to achieving @UN #SDGs. If you're an innovator solving local and global challenges, apply to @RAEngGlobal's LIF Global programme by 10 September. Learn more here: <https://bit.ly/3APJiLI> #InnovationLeaders
- Applications for the @RAEngGlobal LIF Global programme are now open. Join to become a part of our #InnovationLeaders network - world-leading innovators using engineering to transform their communities for the better. Apply for LIF Global today: <https://bit.ly/3APJiLI>

Facebook

- Are you an engineering innovator working to accelerate the socio-economic development of your country? You can now apply for the @RAEngineering Leaders in Innovation Fellowships Global programme, which provides access to a prestigious global network of innovators, and a bespoke training programme to bring your solution towards commercialisation. Join the community of #InnovationLeaders now – apply by 10 September: <https://bit.ly/3APJiLI>
- Calling engineers and innovators in [INSERT YOUR COUNTRY] 📣 Applications are now open for the Leaders in Innovation Fellowships Global programme by @RAEngineering, supporting #InnovationLeaders tackling economic and social challenges in their local communities, who together are making a global difference. Apply by 10 September to join the community of 1400+ innovators from 19 countries who have received bespoke training and commercialisation support, contributing to sustainable development around the world <https://bit.ly/3APJiLI>
- Are you an innovator tackling local challenges in [INSERT YOUR COUNTRY], developing engineering solutions for a better world? Applications for the Leaders in Innovation Fellowships Global programme by @RAEngineering are now open. The programme provides access to a bespoke training programme and an unparalleled global network that can help you to commercialise your solution. Join the #InnovationLeaders from [INSERT YOUR COUNTRY] to help sustainably accelerate economic and social development: <https://bit.ly/3APJiLI>. Applications close on 10 September.

Template posts for LIF alumni

Below are template posts to share with the LIF alumni in your country.

This material is designed to raise awareness of the opening of applications, and encourage entries from your local entrepreneurial networks.

Before 13 August:

X (Twitter):

- Proud to be a part of @RAEngGlobal's community of #InnovationLeaders! Applications for the programme open on 13 August. Find out how you can access their tailored programme of training and business support to take your innovation to the next level: <https://bit.ly/3APJiLI>
- Applications for the LIF Global programme have now opened! @RAEngGlobal's LIF programme backs the brightest engineering minds around the world. #InnovationLeaders tackling critical challenges on a local and global scale should apply here <https://bit.ly/3APJiLI>

13 August to 10 September:

X (Twitter)

- @RAEngGlobal's LIF Global is now accepting applicants for its 2025 programme, offering global engineering innovators the opportunity to benefit from its tailored training and unparalleled network of 1400+ #InnovationLeaders – to apply: <https://bit.ly/3APJiLI>
- Join the #InnovationLeaders tackling the world's greatest challenges, including @UN #SDGs from climate change to hunger, by applying to LIF Global from @RAEngGlobal – check your eligibility by 10\ September: <https://bit.ly/3APJiLI> #InnovationLeaders

Facebook

- Calling engineers and innovators everywhere 📣 Applications are now open for the Leaders in Innovation Fellowships Global programme from @RAEngineering, supporting innovators tackling social and economic challenges in their respective countries. Apply by 10 September to join the 1400+ #InnovationLeaders from 19 countries who have received the programme's bespoke programme of training and support in commercialisation. To find out more: <https://bit.ly/3APJiLI>

Description of the LIF programme

The Royal Academy of Engineering's Leaders in Innovation Fellowships (LIF) programme supports talented entrepreneurs from around the globe to turn their engineering innovations into impactful, sustainable businesses.

We nurture bold, scalable innovations from all areas of engineering and technology that are addressing some of the world's most complex environmental, economic, and societal challenges.

Our personalised approach focuses on acquiring foundational entrepreneurship skills. These then lead to accelerated commercial growth, job creation, and investment in the businesses our programme supports.

Our entrepreneurs benefit from the Academy's unique, prestigious network, which brings together expert Academy Fellows, likeminded entrepreneurs, investors, business leaders, researchers, and policymakers.

We empower a worldwide community of more than 1,400 alumni to support each other, and curate a programme of networking events, pitch opportunities and ongoing entrepreneurship training.

We don't take equity, fees or IP.

Further information can be found here: <https://raeng.org.uk/lif>